

We would like to invite you to participate in Sugar Mountain Resort's 31st annual Oktoberfest. The festival will be held on Saturday & Sunday, October 9 & 10 from 10:00am until 5:00pm at the Sugar Mountain Ski Lodge located at Sugar Mountain Resort in Avery County, North Carolina.

All local & regional vendors of hand-made crafts are welcome. Our venue is a place for local and regional craftsman and artists to display and merchandise their talents. Commercially produced and non-local or non-regional products are not acceptable sales items. Rules, guidelines and restrictions do apply and can be found in detail on the Vendor/Artist Reservation Form.

Sugar Mountain Resort's Oktoberfest is a two-day festival. Over the years attendance has averaged between four and six thousand people. Two-day vendor fees are \$130 for a 12 X 12 space. Electrical hookups are available. See registration form for details.

The arts & crafts vendor area is located slope side directly in front of the main lodge building and within walking distance to all activities. Vendor spaces will be assigned on a first-come first-served basis. If you are a returning vendor and would like

to guarantee your space from last year please submit application & payment by July 5, 2021. Vendor applications received after September 17, 2021 are subject to a \$25 late fee. Refunds will be considered in writing and will be charged a \$20 processing fee. If you are a new vendor please submit photos of your arts/crafts items by mail or email to vendors@skisugar.com. Postmark of returned applications accompanied by acceptable payment will determine priority space assignment.

Sugar Mountain Resort ~ Base Lodge 1009 Sugar Mountain Drive Village of Sugar Mountain, North Carolina 28604 oktoberfest.skisugar.com • 1-800-Sugar-MT



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