

Sugar Mountain Resort's 36th Annual Oktoberfest



VENDOR/ARTIST INVITATION
October 10 & 11, 2026

Please join us for Sugar Mountain Resort's 36th annual Oktoberfest. The festival will be held on Saturday & Sunday, October 10 & 11 from 10:00am until 5:00pm.

All local & regional vendors of hand-made crafts are welcome. Our venue is a place for local and regional craftsman and artists to display and merchandise their talents. Commercially produced and non-local or non-regional products are not acceptable sales items. Rules, guidelines and restrictions do apply and can be found in detail on the Vendor/Artist Registration Form (enclosed).

Sugar Mountain Resort's Oktoberfest is a two-day festival. Over the years attendance has averaged between four and six thousand people. Two-day vendor fees are \$200 for a 12 X 12 space. Electrical hookups are available. See registration form for details.

The arts & crafts vendor area is located on the paved parking lot C. It is flat, easily accessible, and within walking distance to all activities. Vendor spaces will be assigned on a first-come first-served basis. If you are a returning vendor and would like to guarantee your space from last year please submit application & payment by July 7, 2026. Vendor applications received after September 11, 2026 are subject to a \$25 late fee. Refunds will be considered in writing and will be charged a \$30 processing fee. If you are a new vendor please submit photos of your arts/crafts items by mail or email to vendors@skisugar.com. Postmark of returned applications accompanied by acceptable payment will determine priority space assignment.



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